

Playful By Design Tool: Professional Printing Download Pack

What's on offer?

This Professional Printing Download Pack is part of a broader set of physical and digital resources which can be accessed at www.digitalfutures.org/playful_by_design_tool

The Playful by Design Tool can be used at any stage of the design process. It includes three components: principle cards, prompt cards and playboards. Use this document to help you to print the resources you require using a professional printing service of your choice. Please note that if you would like to print a set of cards at home you can access guidance and resources needed for this via the Digital Futures Commission website using the link above.

Feedback

If you have used the Playful by Design Tool, please give us feedback [here](#). It will take a maximum of 5 minutes to complete. Thank you so much for your support!

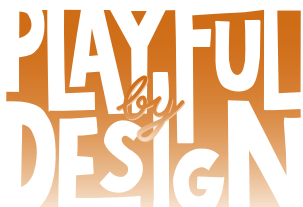
About this resource

This Playful by Design tool has been created by the Digital Futures Commission, an exciting research collaboration of unique organisations that invites innovators, policy makers, regulators, academics and civil society to work together to unlock digital innovation in the interests of children and young people.

It has been created to support designers in improving children's opportunities for free play in a digital world, and to tackle the challenges in developing digital products and services that respect children's rights. It includes a range of resources to provoke reflection, discussion and fresh ideas. It was developed iteratively through development workshops with small, medium and large companies.







It is freely available for anyone involved in creating digital products used by children. It can be used by product developers and designers, whatever their experience or responsibilities, working in group settings or individually.

Terms of use: This Playful by Design Tool is licensed under Creative Commons CC BY-NC-ND.



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What's included?

Principle Cards: The principle cards set out design considerations to embed children's rights into digital products and services.		
	7 cards	Use these in your design and development process to meet your objectives.
Prompt Cards: The prompt cards present questions to guide your design thinking. These are matched to the principle cards (check the icon on the cards). There are four types of prompts:		
	35 cards	WHY? cards prompt you to focus your attention on player experiences.
	35 cards	WHAT IF...? cards prompt you to consider design alternatives.
	35 cards	HOW? cards prompt you to identify design options and translate your ideas into actions.
	11 cards	WILD CARDS need to be paired with a prompt card. Pick one at random to uncover a new approach to tackling the prompt question.
Playboards: The playboards support you to use the cards in flexible ways, whether with your design team or by yourself. Choose any of the playboards to start using the Playful by Design Tool for the first time. There are five playboards to meet designers' requirements at the time of use:		
	5 cards	Print a full set of playboard cards (which contain a QR code to access animated guides)

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Guide to Printing

This Professional Printing Download supports you to print the resources you need using a professional printing service of your choice. You will need to send all the files in this Zip File to your contact at the printing service along with the following specifications:

Playing Cards

Size: 121mm x 71mm

Colour: 4 Colour both sides

Stock: 300gsm Silk

Finishing: Matt Laminate both sides, Ram punch to shape with 4mm radius corners, collate into sets, 132 cards per set

Card Box

Flat Size: 253mm x 250mm

Finished Size: 123mm x 73mm

Colour: 4 Colour one side only

Stock: 330gsm Invercote G Folding Box Board

Finishing: Matt Laminate one side, die cut to shape and make up 45mm capacity with one glue

Concertina Information Leaflet

Size / Pages: 121mm x 71mm / 8pp

Colour: 4 colour throughout

Stock: 200gsm Silk

Finishing: Crease, trim to size and hand fold to a concertina

Collate sets of cards the information leaflet and insert into card box and packages for delivery.