

What's in the Box?

5 x Playboard cards
7 x Principle cards
116 x Prompt cards
(35 x Why?; 35 x What if...?; 35 x How?
and 11 x Wild cards)

This Playful by Design Tool has been created by the Digital Futures Commission, an exciting research collaboration of unique organisations that invites innovators, policy makers, regulators, academics and civil society to work together to unlock digital innovation in the interests of children and young people.

It has been created to support designers in improving the opportunities for children's free play in a digital world, and to tackle the challenges in developing digital products and services that respect children's rights. It includes a range of resources to provoke reflection, discussion and fresh ideas.

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PLAYFUL *by* DESIGN