

Playful By Design Tool: Image File Download Pack

What's on offer?

This Image File Download Pack is part of a broader set of physical and digital resources which can be accessed at www.digitalfutures.org/playful_by_design_tool

The Playful by Design Tool can be used at any stage of the design process. It includes three components: principle cards, prompt cards and playboards. Use this document to print the resources you require using a home or work printer. Please note that if you would like to have a set of cards professionally printed, you can access guidance and resources needed for this via the Digital Futures Commission website using the link above.

Guide to Printing

This Image File Download provides the Playful by Design cards as jpeg files so that you can integrate them into your own digital tools. All of the images can be found inside this Zip File.

Feedback

If you have used the Playful by Design Tool, please give us feedback [here](#). It will take a maximum of 5 minutes to complete. Thank you so much for your support!

About this resource

This Playful by Design tool has been created by the Digital Futures Commission, an exciting research collaboration of unique organisations that invites innovators, policy makers, regulators, academics and civil society to work together to unlock digital innovation in the interests of children and young people.

It has been created to support designers in improving children's opportunities for free play in a digital world, and to tackle the challenges in developing digital products and services that respect children's rights. It includes a range of resources to provoke reflection, discussion and fresh ideas. It was developed iteratively through development workshops with small, medium and large companies.







It is freely available for anyone involved in creating digital products used by children. It can be used by product developers and designers, whatever their experience or responsibilities, working in group settings or individually.

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What's included?

Principle Cards: The principle cards set out design considerations to embed children's rights into digital products and services.		
	7 cards	Use these in your design and development process to meet your objectives.
Prompt Cards: The prompt cards present questions to guide your design thinking. These are matched to the principle cards (check the icon on the cards). There are four types of prompts:		
	35 cards	WHY? cards prompt you to focus your attention on player experiences.
	35 cards	WHAT IF...? cards prompt you to consider design alternatives.
	35 cards	HOW? cards prompt you to identify design options and translate your ideas into actions.
	11 cards	WILD CARDS need to be paired with a prompt card. Pick one at random to uncover a new approach to tackling the prompt question.
Playboards: The playboards support you to use the cards in flexible ways, whether with your design team or by yourself. Choose any of the playboards to start using the Playful by Design Tool for the first time. There are five playboards to meet designers' requirements at the time of use:		
	5 cards	Print a full set of playboard cards (which contain a QR code to access animated guides)